

Kurikulum 2025 Program Studi Sarjana Terapan Bisnis Digital

| SEMESTER 1 | | | | | | |
|------------|---------|--|------------|-------|---------|------------|
| No. | Kode MK | Mata Kuliah | Jumlah SKS | Jenis | | Jam/Minggu |
| | | | | Teori | Praktik | |
| 1. | BDG1012 | Business Principle | 2 | 2 | 0 | 4 |
| 2. | POL1022 | Pancasila | 2 | 2 | 0 | 3 |
| 3. | POL1032 | Bahasa Indonesia | 2 | 2 | 0 | 3 |
| 4. | BDG1042 | English for Interpersonal Communication | 2 | 1 | 1 | 4 |
| 5. | BDG1052 | Introduction to Artificial Intelligence (AI) | 2 | 1 | 1 | 4 |
| 6. | BDG1062 | Word Processing | 3 | 0 | 3 | 5 |
| 7. | BDG1072 | Business and Economic Mathematics | 2 | 2 | 0 | 3 |
| 8. | BDG1082 | Business Typing | 2 | 0 | 2 | 4 |
| 9. | BDG1092 | Business Accounting | 3 | 2 | 1 | 5 |
| TOTAL | | | 20 | 12 | 8 | 35 |

| SEMESTER 2 | | | | | | |
|------------|---------|--------------------------|------------|-------|---------|------------|
| No. | Kode MK | Mata Kuliah | Jumlah SKS | Jenis | | Jam/Minggu |
| | | | | Teori | Praktik | |
| 1 | POL2012 | Agama | 2 | 2 | 0 | 3 |
| 2 | BDG2022 | Office Administration | 3 | 1 | 2 | 5 |
| 3 | BDG2032 | Creative Thinking | 2 | 1 | 1 | 3 |
| 4 | POL2042 | Kewarganegaraan | 2 | 2 | 0 | 3 |
| 5 | BDG2052 | Business Data Processing | 3 | 1 | 2 | 5 |
| 6 | BDG2062 | Keyboard Skill 1 | 2 | 0 | 2 | 4 |
| 7 | BDG2072 | Business Statistic | 2 | 2 | 0 | 3 |

| | | | | | | |
|--------------|---------|-----------------------------|-----------|-----------|-----------|-----------|
| 8 | BDG2082 | English for Public Speaking | 2 | 1 | 1 | 4 |
| 9 | BDG2092 | Computer Accounting | 2 | 0 | 2 | 4 |
| TOTAL | | | 20 | 10 | 10 | 34 |

| SEMESTER 3 | | | | | | |
|-------------------|----------------|------------------------------|-----------------------|--------------|----------------|------------------------|
| No. | Kode MK | Mata Kuliah | Jumlah SKS | Jenis | | Jam/ Minggu |
| | | | | Teori | Praktik | |
| 1 | BDG3012 | Keyboard Skill 2 | 2 | 0 | 2 | 4 |
| 2 | BDG3022 | Business Law | 2 | 2 | 0 | 4 |
| 3 | BDG3032 | Business Professional Ethics | 2 | 2 | 0 | 3 |
| 4 | BDG3042 | Business Communication Skill | 3 | 1 | 2 | 5 |
| 5 | BDG3052 | Business English | 2 | 1 | 1 | 4 |
| 6 | BDG3062 | Entrepreneur Skill | 2 | 1 | 1 | 4 |
| 7 | BDG3072 | Big Data | 2 | 1 | 1 | 3 |
| 8 | BDG3082 | Financial Management | 2 | 1 | 1 | 4 |
| 9 | BDG3092 | Data Analytics | 3 | 1 | 2 | 5 |
| 10 | BDG3102 | Tax | 2 | 1 | 1 | 4 |
| TOTAL | | | 22 | 11 | 11 | 40 |

| SEMESTER 4 | | | | | | |
|-------------------|----------------|-------------------------------|-----------------------|--------------|----------------|------------------------|
| No. | Kode MK | Mata Kuliah | Jumlah SKS | Jenis | | Jam/ Minggu |
| | | | | Teori | Praktik | |
| 1 | BDG4012 | Business Correspondence | 3 | 1 | 2 | 5 |
| 2 | BDG4022 | Export-Import Management | 2 | 1 | 1 | 4 |
| 3 | BDG4032 | Market Research | 2 | 1 | 1 | 4 |
| 4 | BDG4042 | English for Digital Business | 2 | 1 | 1 | 4 |
| 5 | BDG4052 | Graphic Design and Multimedia | 3 | 0 | 3 | 5 |

| | | | | | | |
|--------------|---------|----------------------------|-----------|----------|-----------|-----------|
| 6 | BDG4062 | Basic Business Application | 3 | 0 | 3 | 5 |
| 7 | BDG4072 | Secretarial Skill | 3 | 0 | 3 | 5 |
| 8 | BDG4082 | Python for Business | 3 | 1 | 2 | 5 |
| Total | | | 21 | 5 | 16 | 37 |

| SEMESTER 5 | | | | | | |
|--------------|---------|--|------------|----------|-----------|------------|
| No. | Kode MK | Mata Kuliah | Jumlah SKS | Jenis | | Jam/Minggu |
| | | | | Teori | Praktik | |
| 1 | BDG5012 | Data Visualization | 3 | 1 | 2 | 5 |
| 2 | BDG5022 | Content Strategy and Storytelling | 2 | 1 | 1 | 4 |
| 3 | BDG5032 | Business English Report and Presentation | 2 | 1 | 1 | 4 |
| 4 | BDG5042 | Export-Import Documentation and Customs | 3 | 1 | 2 | 5 |
| 5 | BDG5052 | Business Research Report | 3 | 0 | 3 | 5 |
| 6 | BDG5062 | Business Operations Management | 3 | 2 | 1 | 5 |
| 7 | BDG5072 | Product Innovation | 2 | 1 | 1 | 4 |
| 8 | BDG5082 | Applied Business Application | 3 | 0 | 3 | 5 |
| TOTAL | | | 21 | 7 | 14 | 37 |

| SEMESTER 6 | | | | | | |
|------------|---------|-------------------------|------------|-------|---------|------------|
| No. | Kode MK | Mata Kuliah | Jumlah SKS | Jenis | | Jam/Minggu |
| | | | | Teori | Praktik | |
| 1 | BDG6012 | Organizational Behavior | 2 | 2 | 0 | 3 |
| 2 | BDG6022 | Leadership Skill | 2 | 1 | 1 | 3 |
| 3 | BDG6032 | E-Commerce | 3 | 1 | 2 | 5 |

| | | | | | | |
|--------------|---------|--|-----------|----------|-----------|-----------|
| 4 | BDG6042 | International Logistics and Distribution | 3 | 2 | 1 | 5 |
| 5 | BDG6052 | Office Information Technology | 3 | 0 | 3 | 5 |
| 6 | BDG6062 | Business Plans and Innovation | 2 | 1 | 1 | 4 |
| 7 | BDG6072 | Office Simulation | 3 | 0 | 3 | 6 |
| 8 | BDG6082 | Business Analytic Projects | 3 | 0 | 3 | 6 |
| TOTAL | | | 21 | 7 | 14 | 37 |

| SEMESTER 7 | | | | | | |
|-------------------|---------|--------------------------|------------|----------|----------|------------|
| No. | Kode MK | Mata Kuliah | Jumlah SKS | Jenis | | Jam/Minggu |
| | | | | Teori | Praktik | |
| 1 | BDG7012 | Tugas Akhir | 6 | 0 | 6 | |
| 2 | BDG7022 | Entrepreneurship Project | 3 | 0 | 3 | 6 |
| TOTAL | | | 9 | 0 | 9 | 6 |

| SEMESTER 8 | | | | | | |
|-------------------|---------|-----------------------|------------|----------|-----------|------------|
| No. | Kode MK | Mata Kuliah | Jumlah SKS | Jenis | | Jam/Minggu |
| | | | | Teori | Praktik | |
| 1. | BDG8012 | Industrial Internship | 20 | 0 | 20 | 40 |
| TOTAL | | | 20 | 0 | 20 | 40 |